

Nippon Paint Medium-Term Strategy Update Briefing

-Our Roadmap as Asset Assembler-

April 3, 2025

Today's Agenda

Executive Summary ... P3
 Asset Assembler Model ... P4
 Inorganic Growth ... P5
 Organic Growth ... P7

5. FY2025 Guidance Revision ... P11
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7. PER Maximization ... P13
8. In Summary ... P15
Appendix

•CCM	:	Computerized Color Matching	•NPHD	:	Nippon Paint Holdings
•CC	:	Construction Chemicals	•NPAC	:	Nippon Paint Automotive Coatings
•ETICS	:	External Thermal Insulation Composite System	•NPTU	:	Nippon Paint
•SAF	:	Sealants, Adhesives & Fillers	•NPIU	:	Nippon Paint Industrial Coatings
 Selleys 	:	Brand for adjacencies products such as adhesives and sealants	 NPSU 	:	Nippon Paint Surf Chemicals
•C.	:	circa (approximately)	 NPCS 	:	Nippon Paint Corporate Solutions
•PC	:	Partner Company: The term that refers to consolidated subsidiaries of NPHD	•NPMC	:	Nippon Paint Marine Coatings

Glossary

1. Executive Summary

Advantage of our Asset Assembler model remains unchanged

- We remain committed to low-risk, sustainable EPS compounding through both organic and inorganic growth
- Our Group empowers individual assets with autonomy and accountability to unlock their potential, driving Maximization of Shareholder Value (MSV)

AOC acquisition showcases our limitless aspiration through inorganic initiative

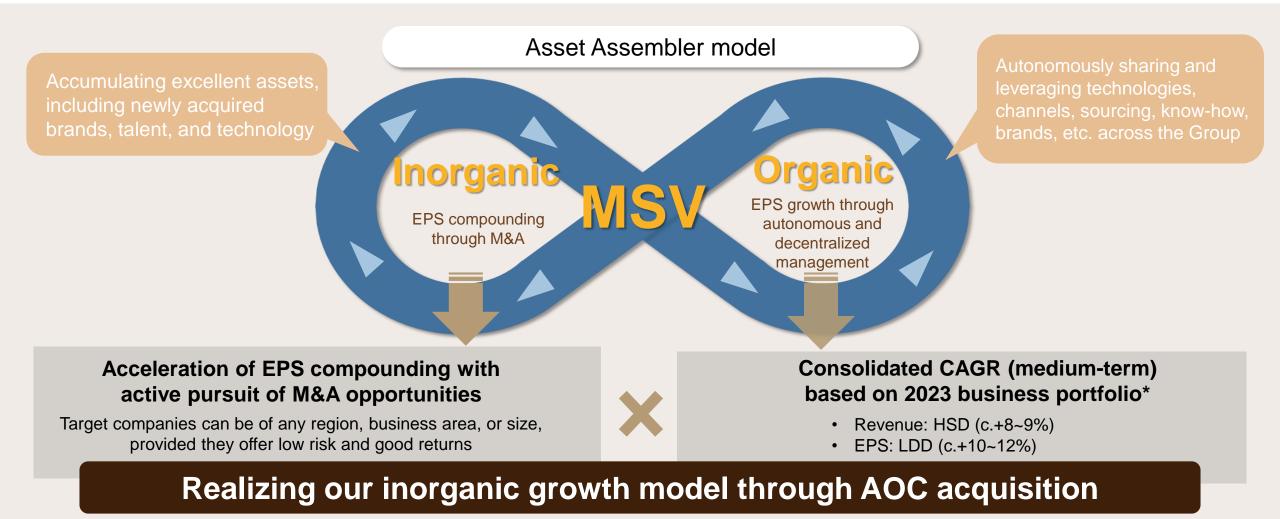
- AOC secured steady earnings, supported by resilient business model and highly customized products, contributing significantly to our EPS accretion from year 1
- As a new growth pillar following NIPSEA, DuluxGroup, etc., AOC contributes to improving consolidated margins and cash generation, and establishing a more balanced regional revenue composition

Our robust organic growth continues

- Achieved solid growth despite challenging market in 2024, leveraging our brand and technologies, resulting in maintenance/growth in market share across regions and business segments
- Demonstration of steady growth supported by resilient business models ensures medium-term growth forecasts for each partner company attainable
- China operations continue to deliver profitable growth despite challenging market conditions, maintaining their appeal as a key growth pillar

2. How We Leverage Asset Assembler Model to Achieve MSV

Sustainable EPS compounding shall enhance PER, achieving MSV over the long term



3. Inorganic Growth (Summary)

AOC acquisition showcases our Asset Assembler strategy

1 Our strategy announced in April 2024

- Acquisition targets are low-risk, good-return, cash-generative assets with no limits on regions, business segments, or scale, with a focus on balancing risk and valuations
- Sustainable EPS contribution from year 1

2 Acquisition of AOC

- Acquisition satisfies all the above criteria
- Delivery of expected results crucial moving forward

Our strengths

- Discerning eye to identify good acquisition targets
- Maintaining and enhancing the motivation of talent joining our Group

- Autonomy with accountability
- Leverage low funding cost benefits

4 Our future strategies

- Continue to acquire "good" assets
- Assemble "Nice to Have" assets as opposed to "Must Have" ones ensuring reasonable valuation
- Debt financing remains a priority, but with equity financing as an option if sufficient EPS accretion is ensured, enabling pursuit of unlimited upside potential

3. Inorganic Growth: AOC's Acquisition

Addition of new growth pillar to NIPSEA, DuluxGroup, etc. significantly transforms margin, cash flow and business profiles

AOC^{*1}

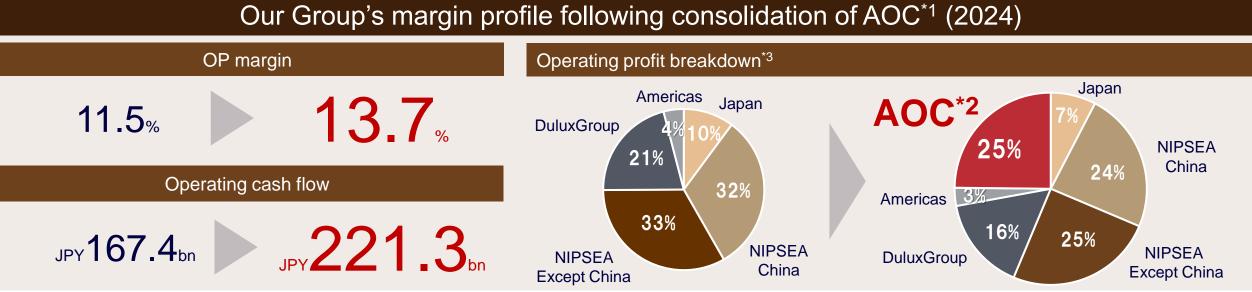
		Tanshin			
(USD m	im)	FY2024 Results *1 (Reference value) (Annualized/in LCY)	FY2025 Forecast (Reference value) (Annualized/in LCY)		
	Revenue	1,355	0~-5%		
	Operating profit	416	-		
AOC	OP margin ^{*2}	30.7%	\rightarrow		
	EBITDA	504	-		
	EBITDA margin ^{*2}	37.2%	-		

Assumptions for 2025 guidance

Maintain margins from 2024 to 2025

US and EU recovery delayed due to higher-for-longer interest rates, tariffs, and overall economic uncertainty

* \uparrow : \geq +2%, \nearrow : +1%~2%, \rightarrow : -1%~+1%, \searrow : -1%~-2%, \downarrow : \leq -2%



*1 FY2024 results are proforma, representative as if AOC operated as subsidiary for entire 2024 *2 PPA reflects our current assumptions but excludes one-off costs such as inventory step-up. M&A expenses related to the AOC acquisition are excluded. To align with our post-acquisition profit and loss profile, expenses such as payments to India businesses in EMEA and affiliated companies of former shareholders are also excluded *3 Percentages to the total sum of segment profit

4. Organic Growth (Summary)

Despite challenging market conditions, Group has shown operational resilience and delivered steady growth

Market environment

• 2024 global economy (GDP) showed some weakness, with declines in regions such as Europe, Japan and Türkiye compared to last year estimates. Paint market estimated to correlate with GDP trends

2 Our performance

• Achieved solid growth with successful execution of marketing and pricing strategies amid challenging market conditions. As a result, maintained or expanded our market shares largely across regions and business segments

3 Medium-Term targets

 Achieved steady growth driven by resilient performance across regions and business segments, thereby our target remains unchanged, being consistent with our historical track record in each region

Our perspective on China

• China operations continue to deliver growth despite challenging market conditions and remain an attractive key growth pillar, supported by high market potential in the future

4. Organic Growth: Our Growth Profile (1)

			2024 Results		Medium-Term Forecast (in LCY)		Market Growth Forecast ^{*2}		Primary strategies to deliver market +α growth	
			Revenue (YoY) (in LCY)	OP margin (Tanshin)	Revenue (CAGR)	OP margin (vs 2023) ^{*1}	Volume basis	Value basis	\rightarrow For details, please refer to the Appendix.	
Japan			+0.1%	9.6%	+0~5%	7	-1% (Decorative)	+1% (Decorative)	Expansion of high-performance and sustainable products, agile pricing policies responsive to price fluctuations, and strengthening supply chains through digitalization	
	Seg	ment total	+6.3%	11.1%	c. +10%	\rightarrow				
NIPSEA China		Decorative (TUC)	+6%		+10~15%		+3%	+1%	Defend and grow market share, extending share especially in the Tier 3 to 6 cities	
		Decorative (TUB)	-15%		c. +5%		+1%	+2%	Diversification and moving beyond the traditional new built residential segment into repainting, other non-residential segments and infrastructure	
	Seg	ment total	+13.1% ^{*3}	17.2%	+5~10%	\rightarrow				
		Malaysia Grp. Singapore Grp. Thailand Grp.			+5~10%	→	Singapore +1% Malaysia +3% Thailand +2%	Singapore +1% Malaysia +5% Thailand +2%	 Singapore: Invest in advertising and secure stronghold on dealer channel Malaysia: Dominate Decorative brand Top of Mind, pushing exterior category to achieve category leadership with focus on Ultra Premium and Premium range of products Thailand: Sales transformation toward technical & value selling (The Coatings Expert), investing in advertising and transforming from a Push (colors, products) to Pull (quality, brand, innovation) approach 	
NIPSEA Except China		PT Nipsea (Indonesia)	+3.4%	34.9%	c. +10%	\rightarrow	+3%	+6%	Driving Nippon Paint brand in the Ultra Premium and Premium products and adding new waterproofing products to complete offering of professional water proofing solutions	
		Betek Boya (Türkiye)	+34.9%	13.2%	c. +10%	(→)*4	+1%	+7%	Defending and growing market share by leveraging strong brand assets and a robust distribution network in paints while expanding contribution from ETICS in new market tiers	
		NPI/BNPA (India)	(For reference) +0.8% ^{*5}	(For reference) $4.2\%^{*5}$	c. +10%	\rightarrow	+5% (Decorative)	-2% (Decorative)	Focusing on brand building and advertising activities to expand channel networks	
		Alina (Kazakhstan)	(For reference) +8.1% ^{*6}	13.2%*7	c. +10%	\rightarrow	+3%	+4%	Creating and realizing immediate synergies from leveraging the Nippon Paint playbook benefiting from scale and efficiencies on procurement, SAP integration, upgrade of Decorative production capabilities	

*1 ↑ : ≥+2%, ↗ : +1%~2%, → : -1%~+1%, ▷ : -1%~-2%, ↓ : ≤-2% *2 Internal estimates and value basis include the impact of volume changes *3 Excluding India businesses (NPI/BNPA) and Alina *4 Subject to change due to the impact of hyperinflationary accounting *5 Pro-forma figures (unaudited). The 2024 results are annualized figures *6 The 2023 results are Pro-forma figures (unaudited) *7 Including inventory step-up costs (one-off expenses) associated with PPA

4. Organic Growth: Our Growth Profile (2)

			2024 Results		Medium-Term Growth Forecast (in LCY)		rth Forecast ^{*2}	Primary strategies to achieve "Market +α" growth	
		Revenue (YoY) (in LCY)	OP margin (Tanshin)	Revenue (CAGR)	OP margin (vs 2023) ^{*1}	Volume-basis	Value-basis	\rightarrow For details, please refer to the Appendix	
DuluxGroup	DGL (Pacific)	+4.5%	13.3%	c. +5%	\rightarrow	~+1%	+2~2.5%	Defend and grow our leading market share in paints & coatings and sealants & adhesives, with further growth in other adjacent categories	
	DGL (Europe)	-2.3% ^{*3}	4.9%	+5~10%	Ŷ	~+1% (France)	+1~3% (France)	Targeting share growth in paints & coatings and leveraging our sealants & adhesives position	
Dunn-Edwar	ds	+4.8%		c. +5%	Ŷ	+2% (overall U.S.)	+5% (overall U.S.)	Growth driven by both volume and price increases while continuing to focus on existing product sales, bringing new products to market and gaining share in Northern California	
AOC*4		(For reference) -8.9%	(For reference) 30.7%	c. +5%	\rightarrow	+3% (U.S.) +3% (Europe)	+5% (U.S.) +5% (Europe)	Strong innovation engine; AOC's pipeline remains strong, especially in areas where solutions can substitute other materials; we expect increased demand as the market recovers. Continued implementation of business systems to drive value for AOC and its customers	

*1 ↑ : ≥+2%, ↗ : +1%~2%, → : -1%~+1%, ↘ : -1%~-2%, ↓ : ≤-2% *2 Internal estimates and value basis includes the impact of volume changes *3 Excluding six-month earnings of NPT *4 FY2024 results are proforma, representative as if AOC operated as subsidiary for entire 2024. PPA reflects our current assumptions but excludes one-off costs such as inventory step-up. M&A expenses related to the AOC acquisition are excluded. To align with our post-acquisition profit and loss profile, expenses such as payments to India businesses in EMEA and affiliated companies of former shareholders are also excluded

4. Organic Growth: Our Outlook on the China Market and Operations

China's growth potential remains unchanged; we continue to focus on China operations as a key growth pillar

<Market's growth potential>

- Decorative market: Arrival of the era of stock housing, per-capita paint consumption is around approximately 50-60% developed countries
- Automotive market: Per-capita car ownership is around 30% of developed countries

NIPSEA China		2023 (in LCY)	2024 (in LCY)	Medium-term growth forecast (in LCY)		Outlook on margin trends
	TUC	+13%	+6%	Tier 3-6: / /		
Revenue (YoY)	TUB	-7%	-15%		c. +5%	 Positive factors Operating leverage effects from revenue growth
	Consolidated basis	+5.1%	+6.3%		c. +10%	 Higher revenue share of the decorative business in the consolidated China operations
Percentage of TUC to total decorative revenue in NIPSEA China		c. 70%	c. 70%			 Higher revenue share of the TUC segment within the decorative business Negative factors
OP margin (Tanshin)		12.5%	+11.1%			Product mix deterioration due to growth in Tier 3-6 cities

5. FY2025 Guidance Revision: Revenue and OP Expected to Substantially Exceed Records

FY2025 Guidance

(Tanshin basis)

(Billion yen)	Feb. guidance	Apr. guidance	Change	YoY
Revenue	1,740.0	1,820.0	+4.6%	+11.1%
Operating profit	198.0	244.0	+23.2%	+30.1%
OP margin	11.4%	13.4%	+200 bps	+190 bps
Profit before tax	188.0	226.0	+20.2%	+24.5%
Profit ^{*1}	134.0	162.0	+20.9%	+27.2%
EPS	¥57.1	¥69.0	+20.9%	+27.2%
Annual dividend	¥16	¥16	±¥0	+¥1

•	Revenue: Forecast to grow +11.1% YoY and revised upward by +4.6% from the February
	guidance, driven primarily by AOC's 10-month consolidation and an updated FX forecast
	reflecting yen appreciation. No changes to fundamental factors in existing businesses,
	except for FX

- Operating profit: Forecast to increase +30.1% YoY and revised upward by +23.2% from the February guidance
- Major factors for the guidance revision (figures are estimates): [Revenue]

AOC consolidation to boost revenue by c. 160.0 billion yen,

offset by c. 80.0 billion yen reduction due to yen appreciation

vs. February FX assumptions

[Operating profit]

-AOC consolidation to boost operating profit by c. +48.0 billion yen*2, offset by c. 9.0 billion yen reduction due to yen appreciation

-Recording c. 7.0 bn yen gain from the sale of property, plant and equipment at Shinagawa Office

· EPS forecast revised upward and annual dividend forecast maintained

- -EPS forecast at 69.0 yen (+27.2% YoY/ +20.9% vs. Feb. forecast)
- -Annual dividend remains unchanged at 16 yen (+¥1 YoY)

	FY2024	FY2025	FY2025
	Actual	Guidance (as of Feb.)	Guidance (as of April)
JPY/USD	152.2	152.2	148.0
JPY/RMB	21.1	21.1	20.5
JPY/AUD	100.1	100.1	92.0
JPY/EUR	164.4	164.4	153.9
JPY/TRY ^{*3}	4.5	4.5	4.1
JPY/IDR	0.0096	0.0096	0.0090

c.2.2~2.4x

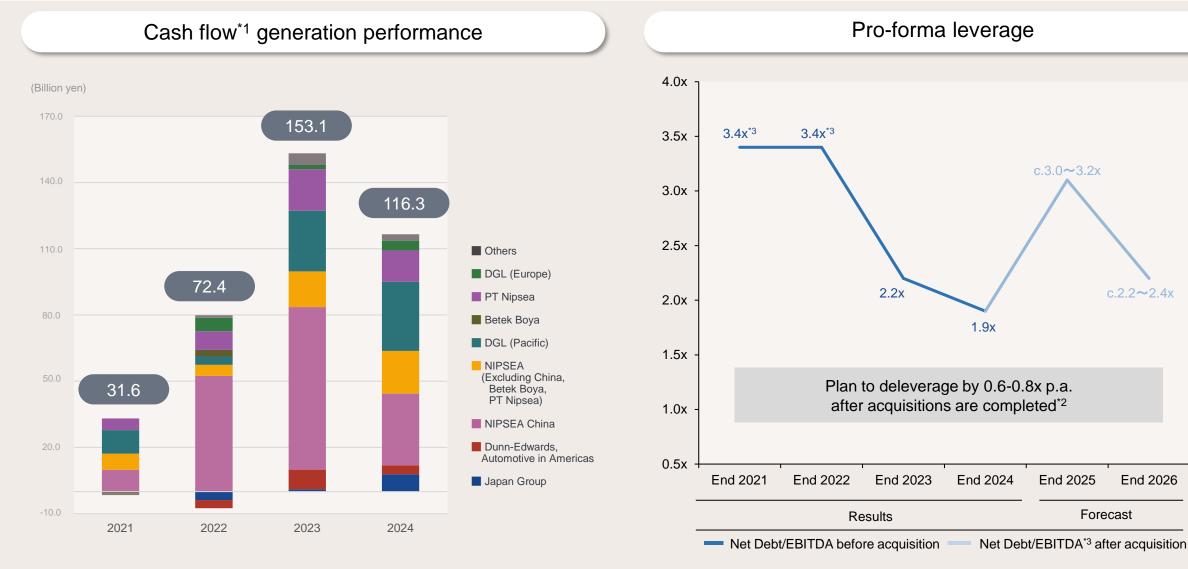
End 2026

c.3.0~3.2x

End 2025

Forecast

6. Our Finance Strategy Updates



7. Our Approach to PER Maximization (1)

Share our growth vision with capital markets based on our track of sustainable EPS compounding and conviction in management vision

1 Nippon Paint as EPS Compounding Machine

- Achieved EPS growth for five consecutive years despite challenges such as COVID-19 and elevated crude oil prices
- Sustaining an outstanding track record in M&A

2 Enhance market conviction towards our management vision

 Notion of Nippon Paint, with MSV as sole mission, being fully committed to delivering both organic and inorganic growth

3 Alignment of growth vision with market (limited risk + infinite growth)

- Our base businesses are resilient, making sustainable growth fully attainable
- Continued accumulation of safe M&A with clear contribution to EPS compounding
- In addition to bolt-on M&A, we continue to pursue acquisition of good assets like AOC, driving infinite growth

CAGR (2016-2025E)

+14%





7. Our Approach to PER Maximization (2)

Build EPS track record through organic and inorganic initiatives, fostering capital market conviction to drive PER recovery

EPS track record (Yen) 300 Our EPS CAGR = Organic 10+% + Inorganic Organic EPS growth Inorganic EPS growth 200 2016-2025E **CAGR +14%** 100 69.0 21.7 0 22 Short Medium 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025E term term PER track record **(X**) 60 Our PER The lowest level in the past nine years Sufficient upside to PER valuation 30 17.0 ↑ Revalue growth ↑ Revalue growth 3. Alignment of Market's concerns regarding China risk 2. Conviction to ↑ Revalue growth growth vision 1 M&A is perceived as high-risk activities ↑ Easing market's ↑ **M&A** management 1. EPS delivery Our growth potential is underestimated concerns regarding track record China risk 0 Short Medium 2016 2017 2020 2021 2022 2023 2024 2018 2019 term term

8. In Summary

MSV is THE one and only mission for Nippon Paint We strive for infinite growth by leveraging our Asset Assembler platform

Organic growth driven by resilient business models and unlocking the full potential M&A focus on risk and valuation balance, granting autonomy with accountability to enable sustainable growth post-acquisition

Low risk and high sustainability are prerequisites for EPS maximization We shall endeavor to foster market conviction in our capabilities, track record, and vision, resulting in PER maximization

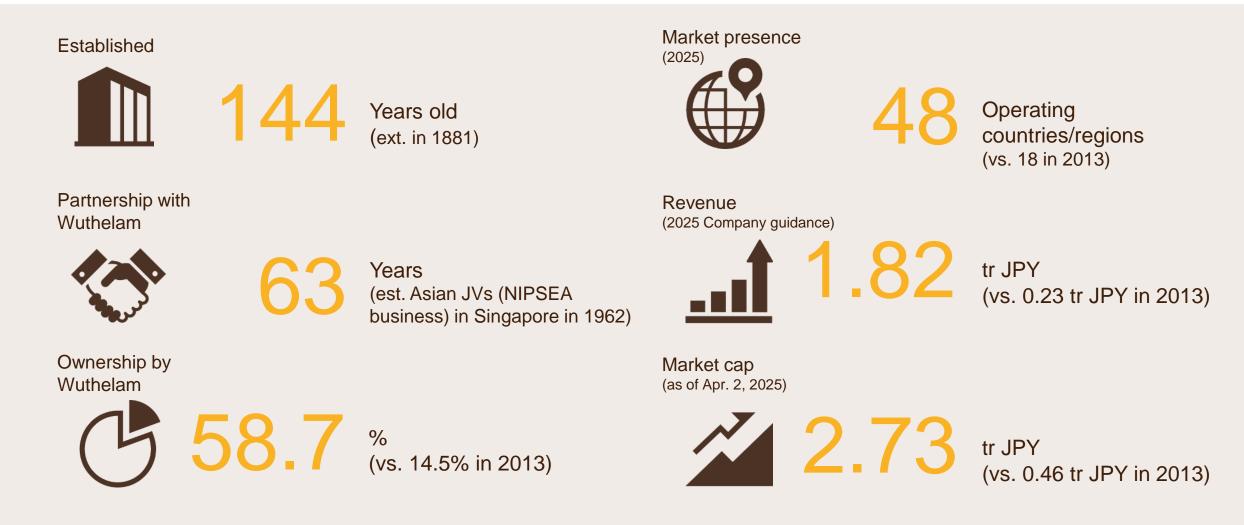
Nippon Paint's pursuit of Maximization of Shareholder Value continues...

Appendix



Nippon Paint at a Glance

Our Group has evolved dramatically over the past 10 years through partnership with Wuthelam and assembly of assets



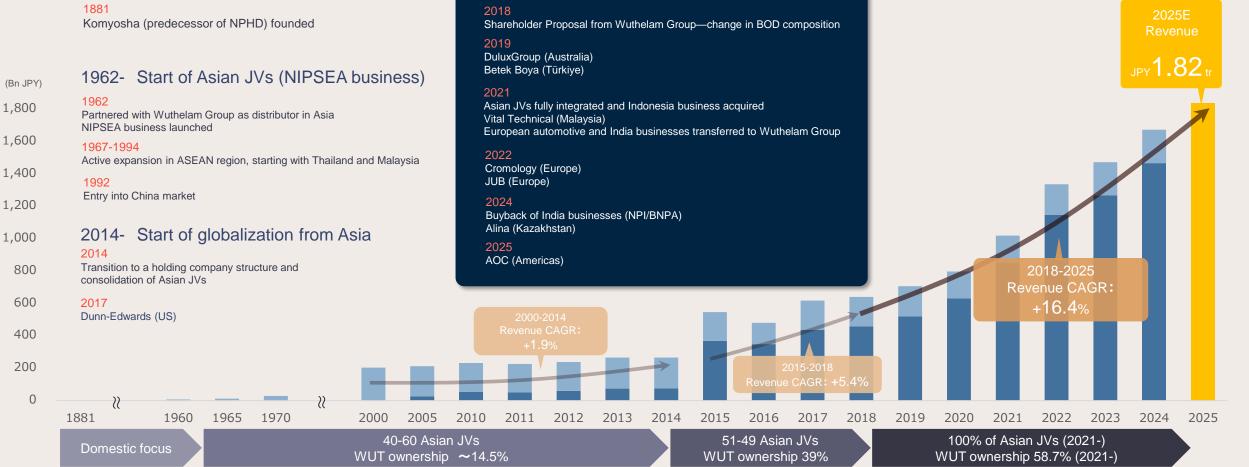
•••Revenue (Japan)

Revenue (overseas)

Our History

Accelerating revenue and profit growth since 2018 in pursuit of MSV as our sole mission

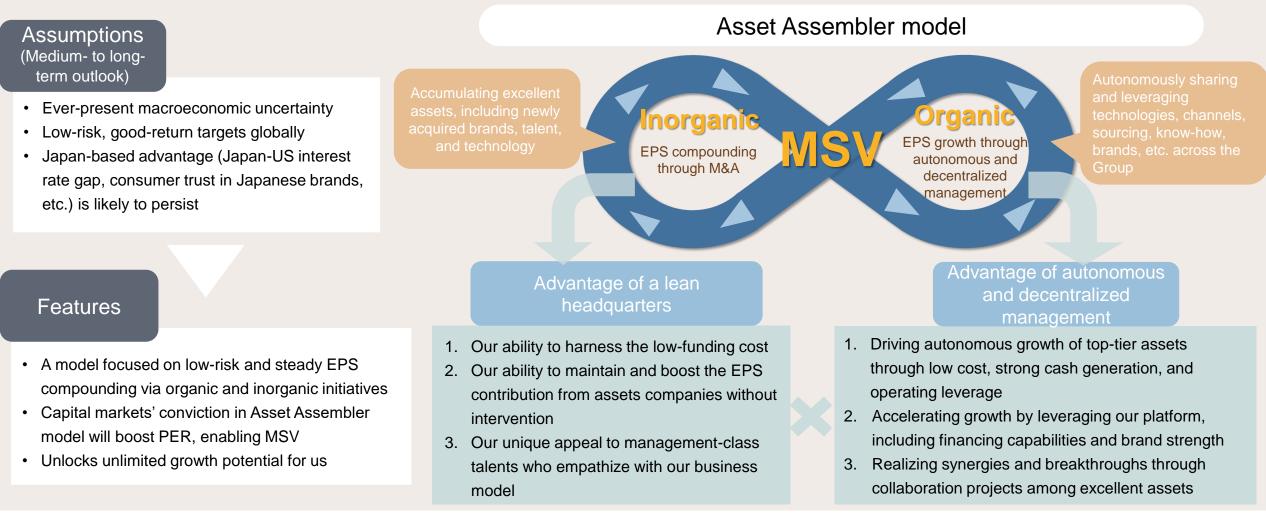
1881- Founding phase 1881



2018- MSV as sole mission

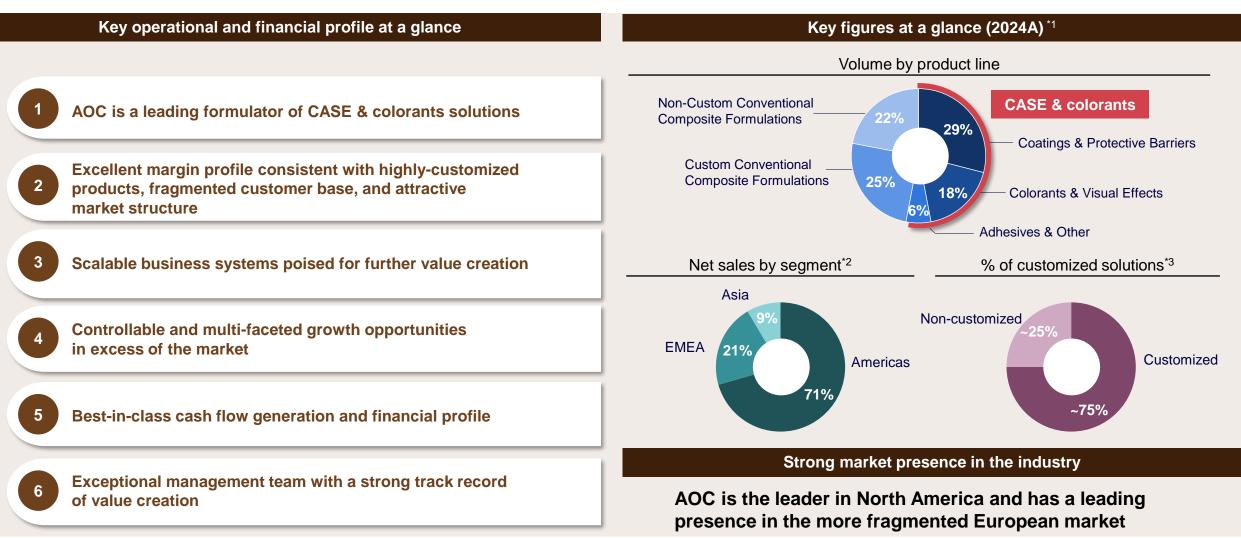
Advantage of Asset Assembler Model

Accelerating EPS compounding through the synergistic benefits of advantages offered by a lean headquarters and autonomous and decentralized management



Inorganic Growth: AOC's Acquisition (1)

AOC at a Glance



Source: AOC company materials

*1 Percentages may not sum to 100% due to rounding *2 Segments exclude AOC Materials, Corporate & Other *3 Unique formulations for a single customer by SKU

Inorganic Growth: AOC's Acquisition (2)

Attractive markets with stable market growth trajectory for both CASE & composite formulations

AOC's addressable market evolution^{*}

+4.1% -8.3% -1.7% 13.5 12.2 12.1 12.1 12.0 11.3 11.1 AOC's addressable market is expected to demonstrate resilience and growth 72% 72% CASE + Customized 10% 10% **Conventional Composite** 2.0 account for 30% of the 2.0 2.3 2.1 2.2 2.1 2.2 (18%) (18%) addressable market 2019 2021 2022 2023 2024E 2025F 2026F 2027F 2018 2020 2028F Forecast

CASE Customized Conventional Composite Formulations

Non-Custom Conventional Composite Formulations

After experiencing fluctuations in demand due to the pandemic, inflation, and high interest rates, AOC's addressable market is expected to see resilient growth in the medium to long term, primarily driven by infrastructure investments

(bn LBS.)

*Addressable market, incl Unsaturated Polyester (UP) and Vinyl Ester (VE) formulations, gelcoat, color dispersion volumes

Inorganic Growth: AOC's Acquisition (3)

Innovative & sustainable products serve demand driven by secular trends in AOC's core end markets

Liahtweighting / EVs

Transportation (15%)

AOC product & application examples

End markets (Revenue

composition*)

Substitution & differentiation

- Formulations for structural and body parts
- Ultra-low-density Class A glass fiber & carbon fiber solutions
- Displacement of traditional materials, e.g. steel
- Significant weight reduction and lower emissions
- Cost effective & increased design flexibility

Global infrastructure growth incl. energy transition



Infrastructure (34%)

- Novel formulations for use in relining
- Multiple applications, e.g. potable water, laterals, culverts
- Formulations for wind energy
- Patent-protected solutions and partnerships with leading CIPP players
- Avoidance of traffic congestion, e.g. urban areas
- Opportunities to increase efficiency of wind turbines and displace epoxy

Housing shortage & recycled input materials

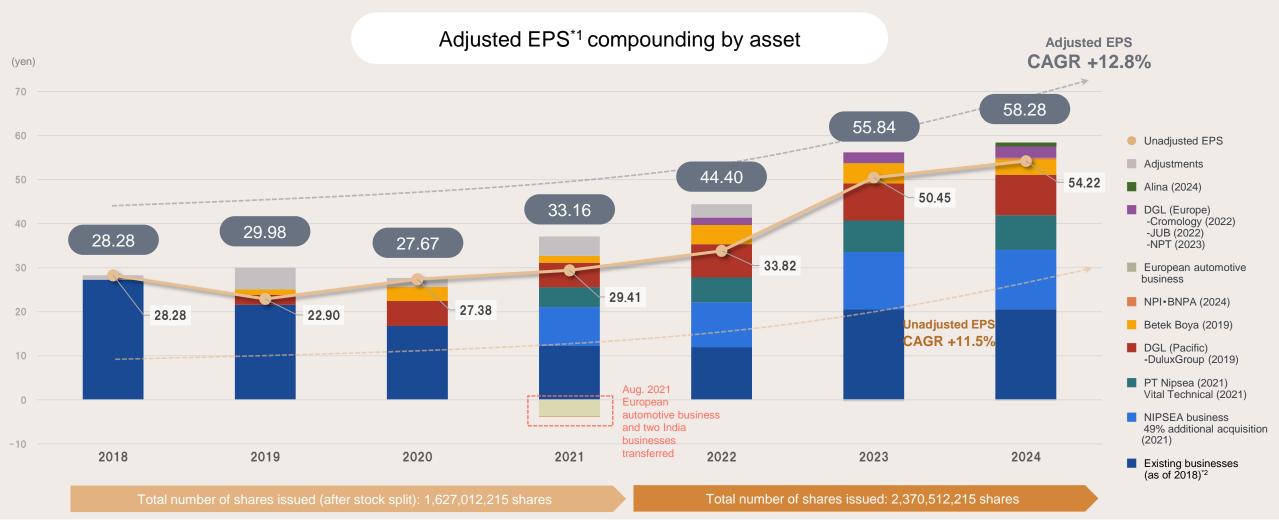


Construction (33%)

- Multitude of applications in construction
- Formulations with recycled content
- Tailored solutions with ability to adapt recycled content %
- Variety of recycled materials
- Same properties as materials with virgin inputs

Our Track Record as Asset Assembler

Successfully and substantially compounded EPS since 2018 by driving organic and inorganic growth

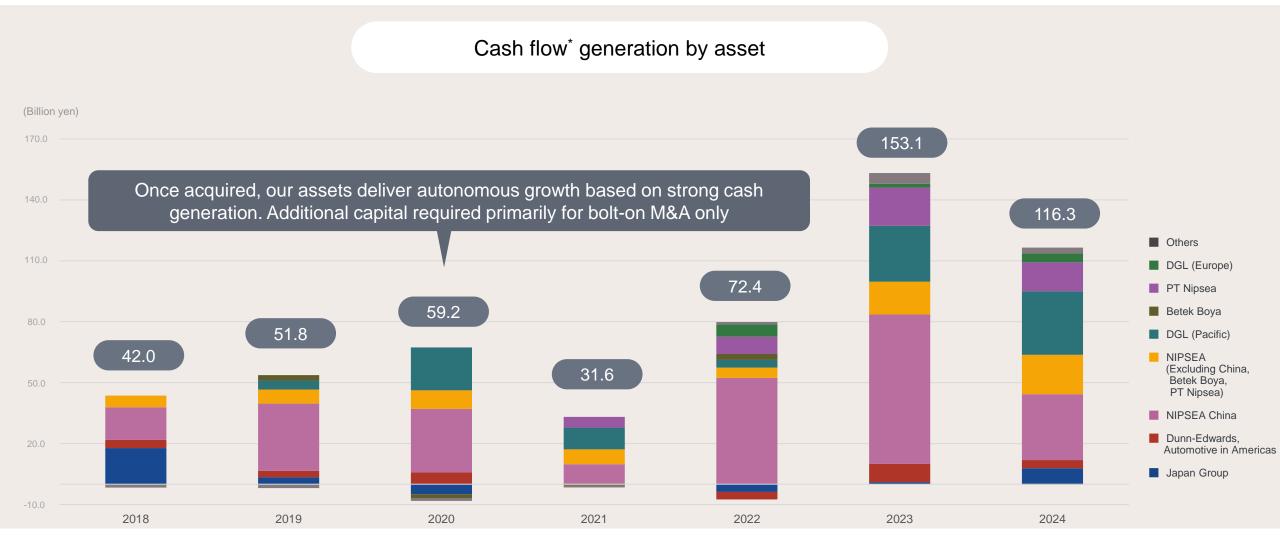


*1 Calculated using simple sum of earnings after excluding one-off factors with major impacts (impairment, M&A expenses, provisions, hyperinflationary accounting, etc.) and dividends received from the Group subsidiaries; for 2018-2020, calculated using the number of shares adjusted for the stock split conducted in 2021

*2 Japan Group, automotive in Americas, automotive in Asia, overseas marine, Dunn-Edwards, European automotive business, NIPSEA business (51% ownership)

Strong Cash Generation from Assembled Assets

Our assets demonstrate robust cash generation, characterized by high margins and low CAPEX requirements



* Calculated as simple sum of Operating CF (excl. dividend income from Group subsidiaries) – CAPEX (excl. M&A and lease costs)

Our Capability as Asset Assembler to Deliver the Promise

Track record of delivery, despite market turbulence, predicated on the earnings power of each asset

Achievement rate of original guidance (2020-2024)

Revenue (billion yen)	2020 [*]	1 2021	2 2022	2023	2024
Original guidance	720.0	890.0	1,200.0	1,400.0	1,600.0
Year-end results	781.1	998.3	1,309.0	1,442.6	1,638.7
Overachievement rate	+8%	+12%	+9%	+3%	+2%
Operating profit (billion yen)	2020*	2021	2022	2023	2024
Original guidance	63.0	87.0	115.0	140.0	184.0
Year-end results	86.9	87.6	111.9	168.7	187.6
Overachievement rate	+38%	+1%	-3%	+21%	+2%
EPS (yen)	2020*	2021	2022	2023	2024
Original guidance	15.59	29.17	34.49	41.73	52.80
Year-end results	27.83	29.41	33.82	50.45	54.22
Overachievement rate	+79%	+1%	-2%	+21%	+3%

Agile response to rapidly changing environments, maintaining earnings growth and largely meeting original guidance over the past five years

1 2021: Guidance revised downward at mid-term

(Factors) COVID, raw material inflation, chip shortage, etc.

2022: Guidance revised downward at mid-term

(Factors) Increase in provision in China, hyperinflationary accounting in Türkiye, etc.



Our Asset Assembler Model Thrives on Our Management Structure

EPS Maximization × **PER Maximization**

Close communication between Co-Presidents allows for substantial EPS compounding, with MSV as the common mission and with split of primary responsibilities

Majority shareholder: Wuthelam Group

Embracing MSV as shared values and judgment basis with us, totally aligned with minority shareholders

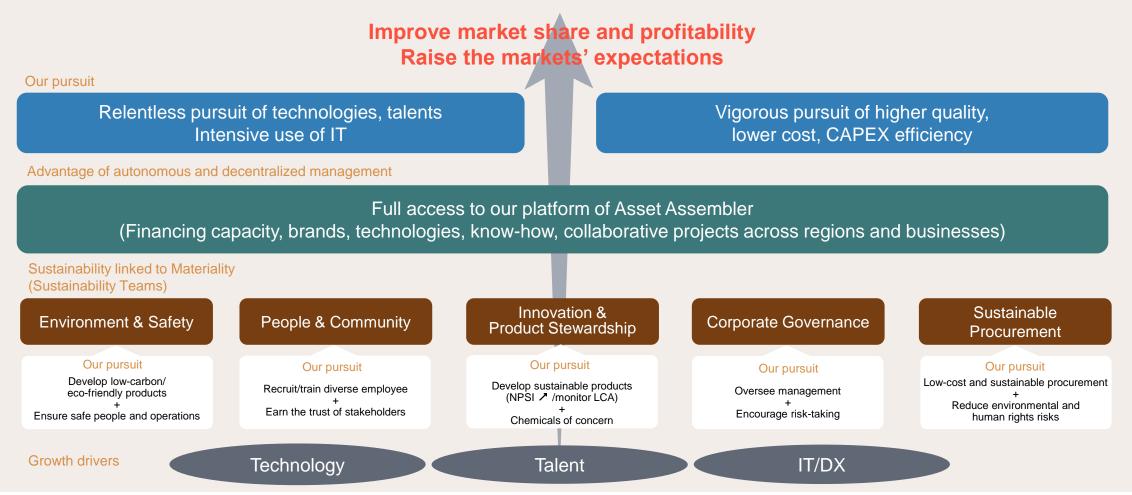
Board of Directors

MSV versed independent directors holding majority (67%), pursuing MSV with the Executives

Sustainability Initiatives That Drive EPS and PER

Aim to achieve MSV by increasing the earnings and markets' expectations through sustainability activities

MSV (EPS Maximization × PER Maximization)



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Actual operating results, financial positions, and any other results of Nippon Paint Holdings and the Nippon Paint Group are subject to change due to risks and factors including economic conditions in Japan and other countries, business trends, competition with other companies, changes in laws and regulations, technological innovations and foreign exchange fluctuations. As a result, the actual results and performance, etc. of Nippon Paint Holdings and the Nippon Paint Group may differ significantly from the content presented herein the content inferred from the statements made herein.

Medium-Term Strategy Update Briefing Appendix

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April 3, 2025 Nippon Paint Holdings Co., Ltd.

1. Medium-Term Growth Strategy by Asset

		2024 Results		Medium Term Forecast (in LCY)			
		Revenue (YoY) (in LCY)	OP margin (Tanshin)	Revenue CAGR	OP margin ^{*1} (vs 2023)	Market features and outlook ^{*2}	
	TUC	+6%		+10~15%		 Market Growth Forecast Volume basis: +3%/Value basis: +1% The Chinese central government has set its 2025 GDP growth target between 5% to 6%, with a clear commitment to the principle of "steady progress" A slew of measures has been introduced by the Chinese government to stabilize growth and to lift confidence in the property sector and the larger economy Moderate market growth - continue to see stronger growth in the lower-tier and rural cities and demand in the renovation market from the refreshing of older apartment 	throu
NIPSEA China	TUB	-15%		c. +5%		 Market Growth Forecast Volume basis: +1%/Value basis: +2% Property easing measures which include lowering of the down- payment ratios and the extension of deadlines for mortgage repayments are part of government efforts to lend support, stabilize and boost demand in a stagnant housing market The People's Bank of China (PBOC) provided 150 billion yuan worth of low-cost funds for lending to housing and infrastructure projects, further stepping up support for the economy To aid completion of stalled projects, city governments are recommending to banks residential projects suitable for financial support, and are coordinating with financial institutions to meet projects' needs under the Project Whitelist mechanism Both the Ministry of Housing and Urban - Rural Development (MOHURD) and the People's Bank of China (PBOC) have proposed support for the government or enterprises to purchase existing commercial housing for use as affordable housing. 15 cities have received the first batch of financial support to implement urban renewal initiatives and will get a fixed subsidy of 800 million to 1.2 billion yuan from the Central Government 	Diver Diver other ot

*1 $\uparrow \geq +2\%$, \nearrow : +1%~2%, \rightarrow : -1%~+1%, \searrow : -1%~-2%, \downarrow : \leq -2%

*2 Market growth forecast is internal estimates. Value basis includes the impact of volume changes

Key strategies to deliver market +α growth

riching with new product line-up

triving and innovating products, providing solutions and services as a leading brand, bringing eater value to our customers

aunching new products in the paint and non paint segment to meet different markets needs and mand

ntinuous brand building

vesting in branding, building the brand to champion the leading position on decoration effects ough Magic Paint

ontinue color promotion and education by launching annual color trend and popular colors, estment in CCMs

timising & expanding customers and channels

hannel innovation: Developing customers based on different segment categories. Increasing mber of exclusive distributors to better serve multi-brand stores and expand our competitive vantage in the distribution market

trengthening NP store operations, increasing the utilisation rate of CCMs and boosting sales

versification of customer base

iversification and moving beyond the traditional new built residential segment into repainting, her non-residential segments and infrastructure sectors

trengthening of business relationship with strategic construction, project service vendors, vernment enterprises, high quality, financially stable real estate enterprises and development and operation with the Top 200 industrial enterprises

clusive partners

upport will be provided to NP exclusive partners in aspects such as credit and rebates, which will p increase the market share of TUB and jointly meet market challenges

veraging brand and extensive product and solution offering for building and energy saving lutions

xpanding and promoting scenario based solutions, end to end coating systems, customizing sign and solutions

apture opportunities for building & energy saving, dual-carbon reduction, green buildings and ra-low-energy building policies with our wide range of paint offerings

sign institute promotion

everaging design institute promotion as a strategic entry point. Business will focus on integrating oducts into design drawings and achieving sales conversion

1. Medium-Term Growth Strategy by Asset

	2024 Results		Medium Term Forecast (in LCY)			
	Revenue (YoY) (in LCY)	OP margin (Tanshin)	Revenue CAGR	OP margin ^{*1} (vs 2023)	Market features and outlook ^{*2}	
PT Nipsea (Indonesia)	+3.4%	34.9%	c. +10%	\rightarrow	 Market Growth Forecast Decorative: Volume basis: +3%/Value basis: +6% Indonesia's economy expanded by 5%, falling short of President Prabowo Subianto's 8% target. The slowdown can be attributed to a decline in the trade surplus amid weaker global demand The new capital city in Nusantara, East Kalimantan is progressing well as efforts to attract foreign investment investment continues and have seen significant development 	• Con on pr • Incr • Incr • Exp range sales • Dev stake • Ider • Driv full ra • Inte
Betek Boya (Türkiye)	+34.9%	13.2%	c. +10%	(→) ^{*3}	 Market Growth Forecast Decorative: Volume basis: +1%/Value basis: +7% Market value growth continue to be driven by inflation albeit at a decreasing rate. Volume growth continues to be challenging amidst the higher inflationary environment The Turkish economy grew 3% in 2024, with impact from a year-long monetary tightening campaign aimed at controlling inflation and stabilizing the economy The Turkish government revised its economic strategy through the Mid-Term Program for 2025-2027. This program reflects a more cautious approach that underscores the government's fine balancing act between stimulating the economy and managing inflation. The Turkish Central Bank's inflation forecast for 2025 is 24%, considerably lower than the 44.3% inflation as at end 2024 	
NPI/BNPA (India)	(For reference) +0.8% ^{*4}	(For reference) 4.2% ^{*4}	c. +10%		 Market Growth Forecast Decorative: Volume basis +5% / Value growth negative 2% In 2024, while India GDP was in the range of 6.5% that was primarily driven by Government investments The decorative paint market continues to remain subdued due to high food inflation, change in customer spend behaviours and the extended monsoon New entrants – Birla Opus launched in mid 2024 with 4 manufacturing units (2 in South / 1 in West & 1 in North). JSW & Pidilite's paint division (Haisha) was also launched last year. While the demand was generally flat, paint and coatings supply have increased by 40% which led to increased benefits to dealers, painters & other stakeholders 	•Foc proof •Stay

*1 $\uparrow \geq +2\%, \land : +1\% \sim 2\%, \rightarrow : -1\% \sim +1\%, \searrow : -1\% \sim -2\%, \downarrow : \leq -2\%$

*2 Market growth forecast is internal estimates. Value basis includes the impact of volume changes

*3 Subject to change due to the impact of hyperinflationary accounting

*4 Pro-forma figures (unaudited). The 2024 results are annualized figures

Key strategies to deliver market $+\alpha$ growth

- ontinue to drive the Nippon Paint brand in the Ultra Premium and Premium products by leveraging product improvement and color leadership communication
- crease brand awareness and adding new waterproofing products to complete offering of fessional water proofing solutions
- creased penetration of new shops, driving CCM distribution and expanding product offering
- xpanding and focusing on SAFL (Sealants, Adhesives, Fillers and Lubricants) and dry-mix mortar age to complete our offering to customers, tapping on existing and new retail network, to increase es contribution
- eveloping targeted strategies for different city tiers based on product mix, marketing strategies for keholders and distribution strategy
- entifying business partners to further improve our distribution channel
- riving productivity of CCM dealers, supported by with sales promoters and increasing depth of our range of products offered by these dealers
- tensifying efforts on B2B (Decorative Projects, Marine, Protective Coatings, Flooring) segments

romoting solution based offering and driving sales of end to end paint and coating systems Building up decorative paint strength, leveraging on brand prestige & mass market appeal and marketing to entrench our position as clear top of mind leader

- Enhancing specialised segment dealers and expanding contribution from the non-core regions and beyond paint categories (ETICS)
- Expanding focus on public sector driving business growth opportunities

ontinued razor sharp focus on strategic markets in Tamil Nadu and Karnataka, holding on to pund in towns/dealers; NP operate and retaining share of market

- xpanding efforts in exterior textures products, repainting service, home repair & rehabitaliation vice, thermal comfort solutions, e-commerce.com & modern trade and retrofitting large projects ocusing on core paint products & profitable products in total construction chemicals water bofing, SAF, flooring & drymix that would drive sustained profitable sales
- taying focused on revenue maximisation, cost structure improvement, improve operational ciency to drive sales & profits
- vesting on people talent, empowerment, fostering growth, instilling Lean for Growth VITAL values

1. Medium-Term Growth Strategy by Asset

		2024 Results Medium Term Forecast (i		recast (in LCY)			
		Revenue (YoY) (in LCY)	OP margin (Tanshin)	Revenue CAGR	OP margin ^{*1} (vs 2023)	Market features and outlook ^{*2}	
Alina (Kazakhstan)		(For reference) +8.1% ^{*3}	13.2% ^{*4}	c. +10%	→	 Market Growth Forecast Decorative: Volume basis: +3%/Value basis: +4% Kazakhstan's economy grew by 4.0% in 2024, but growth in 2025 may face challenges despite forecasts of 5.1%-5.5%. Inflation, projected at 6.9%, could rise further due to increasing utility and fuel costs. Additionally, uncertainties in oil production and external economic pressures pose significant risks to sustained growth. 	•Stren and in solidi • Crea explo • Digi acros comp • Stra • Stre furthe
	DGL (Pacific)	+4.5%	13.3%	c. +5%	→	 Market Growth Forecast(3-5 years) Decorative in Pacific: Volume basis: ~+1%/Value basis: +2~2.5% Decorative in France: Volume basis: ~+1%/Value basis: +1~3% In Australia, the renovation and repair segment of the Decorative paint market is highly resilient whilst normalizing from its "COVID enhanced" abnormal 2020 peak In general, decorative paint market volumes are primarily correlative with GDP, interest rates and to a lesser extent new housing starts. 	•Con focus branc •Acce Pacifi
DuluxGroup	DGL (Europe)	-2.3% ^{*5}	4.9%	+5~10%	Ţ	Consumer confidence indicators remain subdued with the persistence of cost of living pressures ie. low GDP growth rate, high inflation and increased interest rates following record lows. Interest rate cuts in the short to medium term will support gains in household spending, with the Australian economy expected to slowly improve in 2025 • In France, the decorative paint market has continued to contract post the "COVID enhanced" demand due to tighter credit conditions and subdued housing sector. It is expected the market will remain flat in 2025, however will gradually improve from 2026 with the easing of these conditions and gains in consumer confidence	• Drive Selley • Del Sentr • Targ
Dunn-Edward	ls	+4.8%	_	c. +5%	Î	 Market Growth Forecast Decorative (overall U.S.): Volume basis: +2%/Value basis: +5% American Coatings Association (ACA) estimates steady volume growth for both the DIY and Professional customer segments Elevated interest rates in the U.S. continue to constrain existing home sales and growth in the housing sector and related industries 	•Expa -Pri •Con •Doi •Incre
AOC		(For reference) -8.9% ^{*6}	(For reference) 30.7% ^{*6}	c. +5%	_→	 Market Growth Forecast U.S.: Volume basis: 3%/Value basis: +5% Europe: Volume basis: +3%/Value basis: +5% US Housing starts expected to continue to decline in 2025 and return to growth in 2026 The medium term outlook remains strong as pent-up demand drives growth in AOC's end markets 	• Stro subst • Cor

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*2 Market growth forecast is internal estimates. Value basis includes the impact of volume changes

*3 The 2023 results are Pro-forma figures (unaudited)

*4 Including inventory step-up costs (one-off expenses) associated with PPA

*5 Excluding six-month earnings of NPT

*6 Pro-forma and unaudited figures, representative as if AOC operated as subsidiary for entire 2024. PPA reflects our current assumptions but excludes one-off costs such as inventory step-up. M&A expenses related to the AOC acquisition are excluded. To align with our post-acquisition profit and loss profile, expenses such as payments to India businesses in EMEA and affiliated companies of former shareholders are also excluded

Key strategies to deliver market $+\alpha$ growth

rengthening market dominance in the Decorative segment by enhancing production capabilities d introducing Nippon Paint products, which will enable Alina to expand our product offerings and idify leadership in the market

reating added value with "Beyond Categories" approach by diversifying product portfolio and ploring untapped market potential

igital platform integrations to enable better CRM activities, driving productivity and cost synergies oss operations, leveraging procurement synergies with Nippon Paint to improve efficiency and npetitiveness

trategic expansion into Central Asia will unlock new growth opportunities in the region trengthening innovative and quality equity in Dry Mix; bringing new products to the market and ther driving dry mix market leadership further through system and solutions

ontinue strong track record of organic growth in DGL Pacific Paints and Coatings by maintaining a us on the granulatiy of growth and core fundamentals, being consumer engagement, premium ands, innovation and customer service

ccelerate DGL Europe P&C growth including step changing Cromology France (leveraging Dulux cific capabilities) and enabling JUB's continued focus on fundamentals

rive growth in SAF Global markets leveraging our NPT joint venture in Europe, whilst accelerating lleys ANZ (retail, trade and household cleaning) and enabling growth in Selleys Asia

Deliver structural step-change growth in B&D and Yates Group and a strategic reset for Lincoln ntry to drive growth

arget acquisitions in the Pacific and Europe that enable key strategic growth opportunities

xpand store geographical coverage in underserved areas

Primary focus on Northern California

ontinue to grow alternate channel segments

Domestic and international dealer network

crease capabilities to win and better serve the commercial customer

Strong innovation engine; AOC's pipeline remains strong, especially in areas where solutions can ostitute other materials; we expect increased demand as the market recovers Continued implementation of business systems to drive value for AOC and its customers

2. Market Share Transition by Asset

*NPHD's estimates		2021	2022	2023	2024	
NIPSEA China	TUC ^{*1}		23%	24%	25%	25%
	TUB ^{*1}		9%	8%	9%	9%
	Singapore (TU-Consumer)		75%	75%	75%	75%
	Malaysia (Decorative)		44%	45%	48%	49%
	Betek Boya (Türkiye) (Decorative)		34%	34%	35%	35%
NIPSEA Except China	PT Nipsea (Indonesia) (Decorative)		17%	18%	19%	19%
	NPI (India) (Decorative)		-	-	No.2 in southern two states (Tamil Nadu and Karnataka)	
	Alina (Kazakhstan)	Dry-mix mortar	-	-	56%	57%
		Decorative (waterbased)	-	-	23%	23%
DuluxGroup	DGL (Pacific) (Decorative in Australia) ^{*2}		50%	50%	50%	50%
	DGL (Europe) (Decorative)		Cromology: No.1 in Italy and No.2 in France and Portugal JUB: No.1 in Interior paints in Slovenia, Croatia, Bosnia and Herzegovina, and Kosovo			
Dunn-Edwards (Decorative) ^{*3}			2.5%	2.5%	2.5%	2.5%
AOC		-	AOC is the leader in North America and has a leading presence in the more fragmented European market			

*1 Our China decorative business has been re-organized into TUC and TUB based on customer segmentation since 2023.

The TUC and TUB market shares have been redefined to be consistent with the re-organization

*2 Volume basis

*3 Value basis

3. Sustainability Teams Approaches and Actions

	Approaches for boosting EPS	
Environment & Safety	 Reduced carbon emissions and increased renewable energy consumption Reduced waste generation, increased resource recovery (reuse, recycling), and increased sustainable water consumption Management of high-consequence safety risks to protect people, assets, and supply 	 Solar system installations in DO Renewable power purchase in Various recovery and reuse pro Implementation of high potential
People & Community	 Dynamic and open corporate culture, as well as a pleasant and rewarding work environment that encourages every employee to take on challenges and fully showcase their unique qualities and abilities in generating new value and business 	 Senior Management in Japan C expanding market share NIPSEA Technology Leadershi Expertise and R&D Strategy for
 nnovation & Product Stewardship	Drive Sales of Sustainable Products Improve Productivity by introducing innovative process	 Low temp. Fast curing platform Since launching the first project see its significant business expanded value to our customers; LSI (Leveraging, Sharing, and To improve Nippon Paint Group encourage sharing, leverage and sustainable feedstocks to applic
Sovernance	 Board considers the discussion of the Group's growth strategy as a key issue and encourages timely and appropriate risk- taking by the management without slowing down the speed of decision making on management proposals Simple and efficient internal Control framework in the Asset Assembler Model (framework being enforced through Nippon Paint Group Global Code of Conduct, Basic Policies of Global Risk Management (GRM) and Global Basic Policies of Whistleblowing Hotline) 	Flexible use of off-site meeting *Almost doubled between 2023 <pre></pre>
 Sustainable Procurement	 Realize sustainable and optimized procurement cost and mitigate the risk of supply chain disruption It reduces the disruption and production cost, leading to stable MSV expectation 	 Adopt a risk-based approach to - promoting multi-sourcing and - tracking high-risk and high-im Conduct Supplier Sustainability our Code and those with weakne

*PCG: Partner Company Group, referring to the group of companies by region and business

Actions and Examples Leading to higher EPS

DGL Pacific & Europe and in NIPSEA China in DGL Europe and in Nippon Japan projects for waste and water across all PCGs ntial safety incident reporting across all PCGs

Group playing multiple roles and taking initiatives for enhancing Group synergies and

ship Council and Japan Segment Technology Leadership Team sharing and integrating or more sustainable business

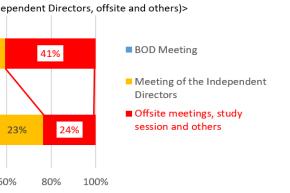
rm

ct (Automotive) in 2016, over 30 projects have been launched and are still ongoing. Expect to pansion till 2030. It will continue to foster sustainable business growth and deliver enhanced

nd Integration)

up efficiency by identify best practice products, projects, process from different NPXs, then and integration. For an instance, one Joint conference was held and many topics covers from lications and services, which enhance our future sustainable business

tings, and others*, to enhance growth strategy discussions 23 and 2024



d based on Control-Self-Assessment (CSA) in accordance with the GRM of each PCG

to supply chain management, aiming to improve processes by nd reducing reliance on single suppliers which mitigate the impact of natural disasters impact raw materials across the group using a standardized matrix

lity Survey based on our Supplier Code of Conduct to identify suppliers that are compliant with mess in certain areas

4. Roadmaps of Sustainability Teams

		Step1	Step2	Step3	Step4
Environment & Safety	Climate Change	 ◆2024 •Established collaboration group for understanding and improving carbon mitigation, such as: Scope 3 footprint calculation and insights Reduction opportunities and improvement initiatives Engagement with PCG innovation and sourcing teams •Reviewed and action carbon disclosures (TCFD, IFRS/CDSB) as appropriate 	 Scope 1 & 2 improvement Scope 3 data approach & evolution Scope 3 Improvement program in collaboration with procurement Share of experience for data collection & reporting tools 	 -2030 DuluxGroup (Pacific): 50% renewable electricity consumption and 50% Scope 1 & 2 reduction 2030 (2020 baseline) Japan Group: 37% Scope 1 & 2 reduction 2030 (2019 baseline) 	 ◆2050-2060 •Net zero carbon (Scope 1 & 2)
	Resources & Environment	 ◆2024 •Reviewed circularity best practice (waste, water) and identify improvement opportunities •Reviewed emerging nature-related disclosure standards (TNFD) and action as appropriate 	 ◆2025 •Embed adopted reporting metrics and leverage from PCG initiatives and insights to promote learning and identify opportunities • Review emerging nature-related disclosure standards (TNFD) and action as appropriate 	·Significantly improve the circularity of our supply chains (e.g. renewable resources, was	
	Safe People & Operations	 ◆2024 •Established process safety collaboration group •Supported implementation of high potential incident reporting and improvement action across PCGs 	 ◆2025 •Enable collaboration group to share, review, and align technical and operating standards across PCGs for management of high-consequence process safety risks (i.e. flammable solvents, combustible dusts) 	 -2060 Enable effective control of high-consequence safety risks to reprevent all disasters and fatalities 	duce high-potential incidents and
People & Community	DE&I	 2024 NIPSEA Group: Continued to build a Strong Leadership Pipeline Across Regions Developed future-ready leaders through our Group-level Leadership Development programs DuluxGroup: Under a leader-led approach, efforts drove toward gender balance, emphasized areas where women were under-represented, and focused on broader inclusion initiatives, such as disability and inclusive leadership practices Dunn-Edwards: Diversity training for all levels, follow-up survey Japan Group: Initiated a development program targeting female employees Introduced employee engagement survey 	 2025 NIPSEA Group: Achieve 35% female representation in management and emerging leaders Launching the career portal Strengthen leadership diversity by enhancing career pathways, leadership programs, and the Women Mentorship Program DuluxGroup: Drive gender balance Embedding inclusion initiatives tailored to each country By hiring, developing, and advancing talented women Dunn-Edwards: Shape initiatives based on survey feedback (career growth) and shift committee from DEI to Engagement focus Japan Group: Continue improving the ratio of women in managing positions and resetting the mid-term target for the future Continue employee engagement survey 	 Further development of career pathways Integrate inclusive leadership practices Expand mentorship initiatives Leverage data insights from employee engagement survey DuluxGroup: Leaders in all countries, regardless of statutory requirements, track and ad gender pay gaps. Ongoing focus on inclusion and belonging initiatives Japan Group: Recruitment and training of women and, creation of an environment that drindividual potential 	
	Growth with Community	 ◆2024 Developed Nippon Paint Group CSR Website DuluxGroup: Launched the 'Dulux Communty Donations' portal Significantly increased social media coverage of CSR projects and scaled-up the 'Colour your Club' program Dunn-Edwards: Creation of Dunn-Edwards Foundation 	 ◆-2025 •NIPSEA Group: Invest at least US\$5 million to support CSR initiative •DuluxGroup: • Invest at least \$1.5M in CSR projects each year • Continue to increase the number of employee volunteer hours by a 		 ◆2026- •NIPSEA Group: Invest at least US\$5 million to support CSR initiatives each year

each year east 10% (Yoy)	 ◆2026- •NIPSEA Group: Invest at least US\$5 million to support CSR initiatives each year

4. Roadmaps of Sustainability Teams

		Step1	Step2	
	Sustainable Products	 ◆2024 Developed methodologies & modeling of LCA (PCF[*], software, database) IT Tool implementation for product sustainability scoring in system Sustainable products portfolio optimization DuluxGroup: Developed recommendation for Scope 3 reduction target and roadmap Continued implementation of sustainable products sales and packaging roadmaps 	 2025- Implement the LCA tool into daily operations in Japan and China, with plans to extend its use to other regions, including Southeast Asia and the DuluxGroup business Optimize our sustainable product portfolio and drive sustainable business growth by engaging the entire value chain 	 ◆-2 • Ma • Pro • Im • Du
Innovation & Product Stewardship	Chemicals of Concern	 2024 Proceeded the CoC phasing out plan by regions and business units based on local status Continuously evaluated other CoC restriction requirements and implementing action plans DuluxGroup: Continued development of positions statement for 95% of CoC 	 2025- Continue to proceed the CoC phasing out plan by regions and business units based on local status Continuously evaluate other CoC restriction requirements and implementing action plans DuluxGroup: Continue development of Group CoC position statements 	 ◆-2 •Cru •Ph
Stewardship	R&D	 ◆2024 Initiated and drove flagship projects in Sustainability Created sustainable project portfolio and drove sustainable business growth 	 2025- Throughout the entire value chain, we are committed to reducing carbon emissions and delivering additional value to our customers Developing bioplatfoms on the upstream side Developing low-temperature fast-curing solutions and long-life platforms on the customer side 	♦-2 •Dr
	Product Stewardship	 2024 Monitored, recorded and communicated the change of global regulations Assessed raw materials introduction, registered new substance and ensured SDS and GHS label generation, registration hazard chemical permits correctly and precisely Responded to customers requests, i.e., RoHS, IMDS etc. 	 2025- Continue to monitor, record and communicate the change of global regulations Continue to assess raw materials introduction, register new substance and ensured SDS and GHS label generation, registration hazard chemical permits correctly and precisely Continue to respond to customers requests, i.e., RoHS, IMDS etc. 	 ◆-2 · Imj · Tra · Du

* Product Carbon Footprint

Step3

-2030

- Manage the performance of Sustainability Scoreboard of each PCG every quarter Promote creation of more innovative sustainable products
- Implement sustainable products and Scope 3 roadmaps
- DuluxGroup: Deliver 2030 Best in Class sustainable product sales target

-2030

Create sustainable products based on phase out plan Phase-out 4 heavy metals before the end of 2030 globally

-2030 Drive innovation towards UN SDGs and carbon neutrality

-2030

- Implement inquiry management database Inquiry response training
- Training for customers and business partners
- DuluxGroup: Implement packaging roadmaps

4. Roadmaps of Sustainability Teams

		Step1	Step2	
Governance	Board of Directors Governance	 ◆2024 •Enrichment of discussion on growth strategy •Improvement of the operational efficiency of Board meetings •Thorough engagement in succession planning •Further fine tuning of the "Audit on Audit" framework 	 ◆2025 •Enrichment of discussion on growth strategy •Thorough engagement in succession planning •Further upgrading of the "Audit on Audit" framework 	€
	Execution Governance	 ◆2024 •Proactive improvement tailored to the situation of each PCG through voluntary self-inspections by CSA (Control Self-Assessment) List •Operating and enhancing the effectiveness of internal reporting channels tailored to the situation of each PCG •Strengthening collaboration within the Sustainability Team to respond to changes in social demands such as "human capital" and others 	 ◆2025 •Effectively utilise the CSA list as a tool for voluntary inspections and promote the penetration of an autonomous, exhaustive risk identification to countermeasure implementation system in each PCG •On the Whistleblowing Hotline, share best practice from each PCG to ensure more effective and efficient operation •Extend and brush up various measures and initiatives to new AOCs joining the Group in order to maintain and improve governance and internal controls across the Group 	-\ -\ -\
Sustainable Procurement	Strengthen Internal Mindset and Enhance Understanding of Sustainable Procurement	 ◆2024 • Supported Group Environment, Health, and Safety (EHS) to compile Scope 3 for the NIPSEA group progressively • Improved understanding of Scope 3/ESG among the group's procurement through training • Developed supplier ESG audit program with NIPSEA China 	 2025 Conduct supplier ESG assessment Develop supplier ESG engagement framework Supplier awareness/training workshop Supplier ESG audit program Compile RM Life-cycle Assessment (LCA) data Support compilation of Scope 3 carbon emission Update country & region of origin of RM in the SAP system (for climate risk assessment) 	◆2 Cc
	Sustainable Procurement Actions with Suppliers	 ◆2024 •Conducted supplier questionnaire (94% by value) •Engaged suppliers to provide primary data to improve Scope 3 data quality 	 2025- Strengthen internal capabilities, reduce GHG emissions, and condu Collaborate with key suppliers to innovate sustainable products and define our supplier assessment methodology engage suppliers on defining lower carbon feedstocks and raw mat set expectations for supplier GHG emissions reductions 	d pr

Step3

♦-2026

Further sophistication of growth strategy discussions
Enhance and implement succession plans

♦-2026

- Verify effectiveness and refine
- -risk management system
- -whistleblowing hotline
- Upgrading the governance framework (Including compliance and risk management) to respond to changes in social demand

◆2026-Continue to strengthen internal mindset for sustainable procurement

ict due diligence to ensure supply chain sustainability d processes via the Global Key Account Management (GKAM) strategy

erial